

MidCap Conference, Madrid - Intermonte SIM

**November 16th, 2020** 

# Forward Looking Statement



This presentation may contain forward-looking statements that are subject to risks and uncertainties, including those pertaining to the anticipated benefits to be realized from the proposals described herein. Forward-looking statements may include, in particular, statements about future events, future financial performance, plans, strategies, expectations, prospects, competitive environment, regulation, supply and demand. Esprinet has based these forward-looking statements on its view and assumptions with respect to future events and financial performance. Actual financial performance could differ materially from that projected in the forward-looking statements due to the inherent uncertainty of estimates, forecasts and projections, and financial performance may be better or worse than anticipated. Given these uncertainties, readers should not put undue reliance on any forward-looking statements. The information contained in this presentation is subject to change without notice and Esprinet does not undertake any duty to update the forward-looking statements, and the estimates and the assumptions associated with them, except to the extent required by applicable laws and regulations.



# #1 Ict Distributor In Southern Europe





20 years in business, 3 geographies: Italy, Spain & Portugal A real enabler and simplifier of the use of technology

Strong SMB and mid-market focus 31k customers

Working to provide the best customer satisfaction

The most complete Tech product range with 650 brands



## **MTA** listed

Esprinet S.p.a. listed on the Italian Stock Exchange in 2001



## 2019 Sales € 3.95B

Esprinet S.p.a. undisputed market leader (25% market share in 2019) with a strong track record as a consolidator



## **Consistent Growth**

Historical stable flow of profitability: 440 M€ of cumulated Net Profit and 108 M€ of cumulated dividends paid since 2001



## 1317 people

56% sales & marketing 44% back office 55% female 45% male

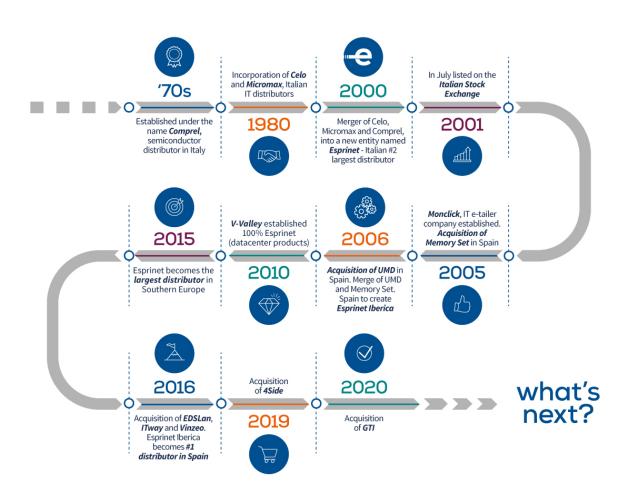


## **Strong Capabilities**

130.000 SKUs available
Highly efficient logistics
processes and systems
With >150.000 sqm of warehouses

# History

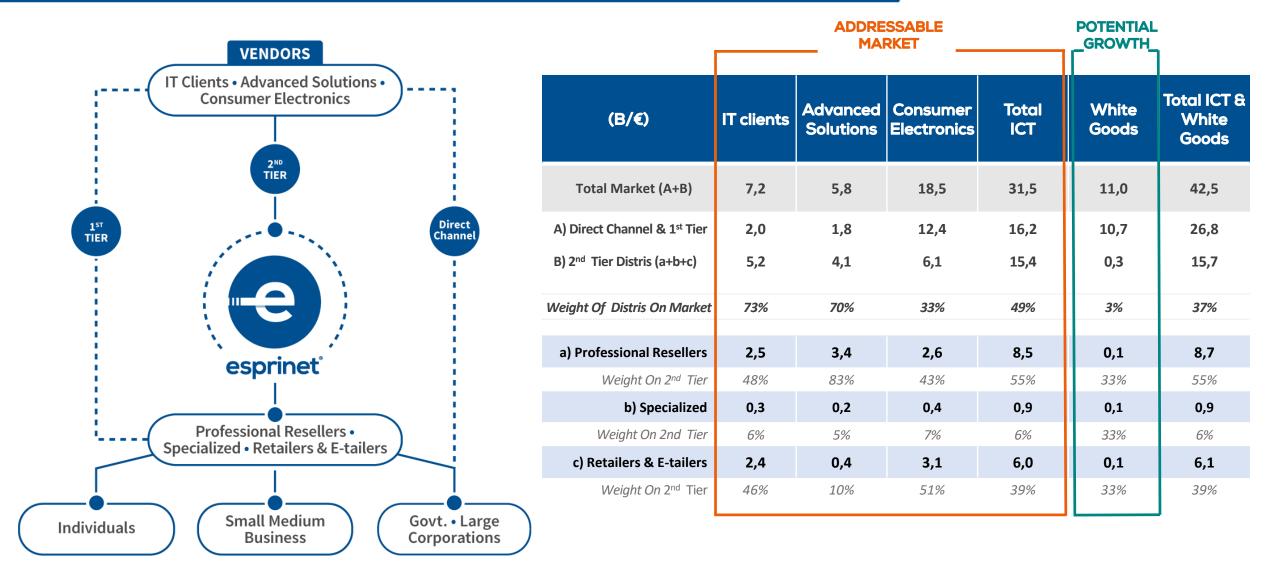




COMPANY	SALES 2019 (M/€)	SHARE		*	<b>®</b>
Esprinet & GTI (*)	4.125,2	26,2%	•	•	•
Tech Data	2.763,0	17,6%	•	•	•
Ingram Micro	1.890,0	12,0%	•	•	
Computer Gross	1.393,0	8,9%	•		
Arrow ECS	880,0	5,6%	•	•	
Attiva	428,7	2,7%	•		
Datamatic	385,7	2,5%	•		
MCR	375,0	2,4%		•	
CPCDI	330,0	2,1%			•
Exclusive Networks	199,5	1,3%	•	•	
Brevi	183,0	1,2%	•		
Inforpor	164,7	1,0%		•	
JP Sa Couto	163,0	1,0%			•
Depau	157,1	1,0%		•	
Globomatik	134,0	0,9%		•	
DMI	125,0	0,8%		•	
Cometa	98,5	0,6%	•		
Others	1.889,6	12,0%	•	•	•
Totale	15.696,1	100%	•	•	•

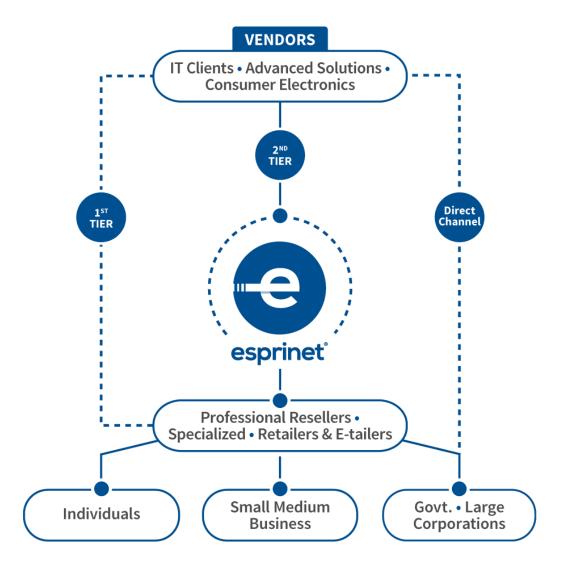
# The Industry

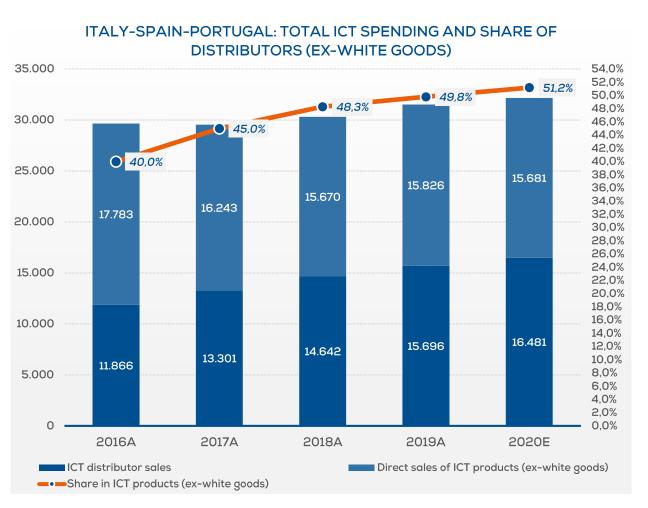




## The Evolution Of The Market







EITO figures for IT Clients - Advanced Solutions & Smartphones - EUROMONITOR for other Consumer electronics
End-user consumption converted to distri price assuming average 15% margin for resellers/retailers
Conversion from Context panel sales to Total net distri sales assuming Context Panel represents 90% of total consolidated net distri sales
2020 end user market estimates by EITO & Euromonitor as of March 2020
2020 distri sales estimated using a flat growth of 5%

# Why A Distributor



ICT Distribution share on total ICT addressable sales grew from 40,0% (2016) to 49.8% (2019) and is forecasted to grow furthermore (51.2% expected in 2020).



## The "Why" for Vendors

- Reduction of distribution fixed cost
- Buffering stock
- Credit lines & Credit collection capabilities
- Marketing capability
- Need of an aggregator of their products into complex multi-vendor solutions



## The "Why" for Resellers

- Outsourcing of warehousing and shipping on their behalf
- One-stop-information gathering point
- One-stop-shopping opportunity
- Easiness of doing business against dealing directly with vendors
- No minimum quantity needed to be a valued partner



## The "Why" for Retailers and E-Tailers

- "Fulfilment deals" with Vendors on top selling items
- Category management for accessories
- Home delivery capabilities for White Goods and Large TVs
- E-Tailers use Distributors as a one-stop-shopping for the "Long Tail" of products

## **Future**

- A similar trend towards a "Distributor Friendly" environment is now under development White Goods
- «As a Service» models will require further more the capability of integrating in a single easy-to-use interface for resellers the Consumption models of multiple vendors

# Why A Distributor: high quality assets



## **Inventory Risk Mitigants**

#### **Stock Protection Clause**

Provided by the vast majority of Vendors in which they assume the risk of inventory devaluation arising from purchase list price reductions planned by the Vendor itself.

#### Fulfilment deals stock protection

Vendors might allow the Distributor to purchase products based on a sales forecast agreed upon between the Vendor and the Retailer/Corporate Reseller. Vendors might guarantee the Distributor, either contractually or customarily, that those products will be sold with a predefined margin, essentially shielding the Distributor from the inventory risks that might arise from the need of reducing the sales price or disposing of unsold products.

#### Stock Rotation Clause

On specific product categories, i.e. software or pre-packaged services, the Distributor is periodically allowed to ship back obsolete stock in exchange of new products of similar value.



## Factoring & Credit Insurance Policies

#### Credit insurance

Large and medium sized distributors routinely apply contracts with top-rated Credit Insurance Companies shielding the risk of default of debtors with deductibles typically between 10% to 15% of the insured value.

## Factoring/Securitization programs

Trade receivables might be sold "without-recourse" to factoring entities or conduits of a trade receivables securitization program, typically major commercial banks but sometimes Vendor financing companies as well. When factoring/securitization happens, being a true-sale, no deductibles are involved and the credit risk is entirely transferred to the factoring company.

## Risk taking

Sometimes distributors might takes some credit risk on their books by issuing a Credit Limit that exceeds the value of the Credit Insurance coverage.



#### **Credit Notes**

The Industry operates with a significant amount of Credit Notes accruals at any given end-period

Vendors routinely operate with commercial programs that envisage significant amounts of price adjustments for multiple reasons such as:

- End-period accruals for target achievements;
- Stock protection;
- Pass through.

Customers as well are entitled to price adjustments such as:

- End-period accruals for target achievements;
- Pass through;
- Co-marketing funds.

#### Accounting treatment

At any given quarter-end accruals are made to account for the credit notes pending reception from Vendors and credit notes pending issuing to customers.

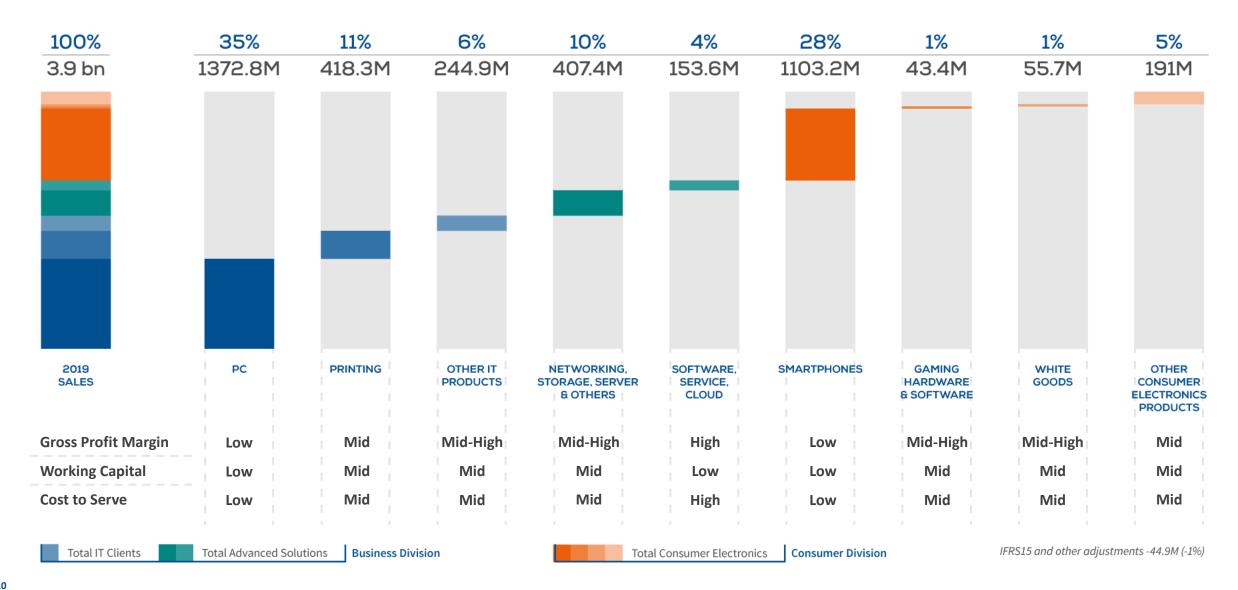
According to the Group accounting policies periodically, typically at year end, a revision of the old accruals is done and the adjustments booked to the Gross Profit of the period.

Historically, given the accounting policies in place, this effect is positive and contributes to a spike in Gross Profit margins at year end.



# Sales Mix & ROCE profile by product







# **ROCE Driven Strategy**



#### PROFITABILITY IMPROVEMENT

#### **CORE BUSINESS**

- Customer Satisfaction
- PCs & Smartphones: volumes without additional fixed costs
- Organic & inorganic growth on Advanced Solutions and on Consumer Electronics high margin niches

#### **IN PROGRESS**

- Consumption Model: Cloud, DaaS and Managed Print Service to grow profitability
- Outsourcing of logistics & marketing to profit from high-added value lying in Tech without down or upstream integration

## **CAPITAL EMPLOYED OPTIMIZATION**

- Cash Conversion Cycle optimization
  - ✓ Achieve industry standard levels in Inventory
     Days moving from > 40 days to low 30s
  - ✓ Keep **DSOs** stable
  - ✓ Keep DPOs stable leveraging on faster credit notes collection times and on opportunistic extra-payment terms

- Keep on growing businesses which imply low Working Capital absorption
  - ✓ Consumption Models
  - ✓ Outsourcing
  - ✓ PCs & Smartphones



# Investment Opportunity



The Right Industry	The Right Company						
GROWTH F	POTENTIAL						
<ul> <li>Tech sector is booming thanks to constant innovation (IoT, Big data, Analytics, Cybersecurity) and changes in lifestyle and professional habits (smart working, e-learning, e-commerce,)</li> <li>Tech wholesaling is the fastest growing go-to-market strategy of tech manufacturers that look to increase efficiency</li> <li>Growing demand of logistic services driven by retailer e-commerce</li> </ul>	<ul> <li>Undisputed market leader (26,2% market share in 2019) with a strong track record as a consolidator</li> <li>Leverage on strong foundation in the distribution businesses to provide high-margin services and solutions (advanced solutions and subscription/usage services)</li> <li>Opportunity of growing ROCE by furtherly optimizing the trade-off between working capital and gross profit</li> </ul>						
ATTRACTIVE RISK PROFILE							

- Resilient industry thanks to the strategic role of distribution in the IT value chain
- The industry has developed in time a standard of risk-shielding techniques for key assets (credit insurance and stock protection) that provide low-risk balance sheets
- High levels of automation of processes provide low cost operating models shielding the P&L from the impact of sudden swings in revenues
- Historical stable flow of profitability since 2001 even in market downturns: 440 M€ of cumulated Net Profit since 2001 and 108 M€ of cumulated dividends paid. Strong performance in H1 2020 during pandemic period.
- Diversification: 3 geographies (Italy, Spain and Portugal), complete Tech product range (IT clients, IT infrastructure, Consumer Electronics, Cloud and tech services), all possible customers (Resellers, VARs, System Integrators, Retailers, E-tailers)
- Highly efficient logistics processes and systems, scalable with low cost sensitivity to volume upgrades; very strong balance sheet thanks to focus on Cash Conversion Cycle and ROCE

# 9M 2020 Key Facts



## Market leader in the strategic IT supply chain for Italy and Spain

## STRONG P&L PERFORMANCE

- 9M 2020 Sales of ~2,959 M€ (+13% yoy), with a strong growth in demand for PCs and Smartphones
  - Q3 2020 Sales of ~1,124 M€ (+26% yoy): the Group thanks to the full range of its portfolio and availability of products and solutions, has continued to support the ever-increasing demand for technologies capable of enabling smartworking and e-learning
  - Q2 2020 Sales of ~920 M€ (+9% yoy)
  - Q1 2020 Sales of 914 M€ (+4% yoy)
- Nine months of growth in all Geographies: Italy +10%, Spain +19%, Portugal +71%
- ESPRINET outperforms the market by consolidating its share in all the Countries and in the first 9 months of 2020 it records the best result in recent years
- Very tight cost control enabling transfer to bottom line of strong sales performance
- EBITDA Adjusted +76% vs Q3 19, +36% vs 9M 2019

## **BALANCE SHEET - INTEREST & TAX RATE**

- Cash Cycle as of 30 September down to 8 days, best performance ever
- Net Financial Position as of 30 September negative for 14.5 M € (9M 19 negative for 183.6 M€)
- Continuous reduction of interest charges
- Tax rate in line with expectation against 2019 burdened by one-off items

# 9M 2020 Financial Highlights



(M/€)	30/09/2020	30/09/2019
Calas frame contracts with sustaments	2.050.1	2 (11 1
Sales from contracts with customers	2.959,1	2.611,1
Gross Profit	128,7	119,2
Gross Profit %	4,35%	4,57%
EBITDA adj.	41,6	30,6
EBITDA adj. %	1,41%	1,17%
EBIT adj.	30,9	20,6
EBIT adj. %	1,05%	0,79%
EBIT	27,6	20,6
EBIT %	0,93%	0,79%
Net Income	17,5	9,4
Net Income %	0,59%	0,36%

# • Net Invested Capital at 30<sup>st</sup> September 2020 stands at 390,3 M€ and is covered by:

- Shareholders' equity, including non-controlling interests, for 375.8 M€ (359.0 M€ at 31st December 2019)
- Cash negative for 14.5 M€ (positive 272.3 M€ at 31<sup>st</sup> December 2019)

(M/€)	30/09/2020	30/09/2019	31/12/2019
Fixed Assets	118,3	120,4	118,7
Operating Net Working Capital	206,6	346,0	(121,0)
Other current asset (liabilities)	(16,4)	(11,9)	(1,4)
Other non-current asset (liabilities)	(18,5)	(16,6)	(16,9)
Net Invested Capital [ante IFRS16]	290,1	438,0	(20,6)
RoU Assets [IFRS16]	100,2	90,8	107,3
Net Invested Capital	390,3	528,8	86,7
Cash	(234,8)	(65,2)	(463,8)
Short-term debt	47,4	106,2	18,9
Medium/log-term debt <sup>(1)</sup>	110,4	62,9	78,0
Financial assets	(11,3)	(11,2)	(14,2)
Net financial debt [ante IFRS16]	(88,3)	92,8	(381,1)
Net Equity [ante IFRS16]	378,4	345,2	360,5
Funding sources [ante IFRS16]	290,1	438,0	(20,6)
Lease liabilities [IFRS16]	102,9	90,8	108,8
Net financial debt	14,5	183,6	(272,3)
Net Equity	375,8	345,3	359,0
Funding sources	390,3	528,8	86,7

<sup>(1)</sup> Including the amount due within 1 year

<sup>(2)</sup> Net financial debt ante IFRS 16

## Sales Evolution



## 9M 2020: 2,959 M€ (+13% vs 2,611 M€ in H1 2019)

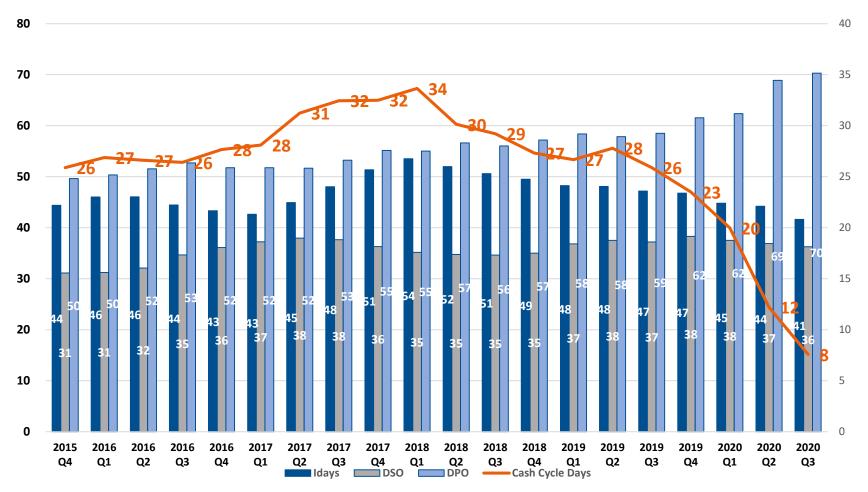
	MKT			MKT		МКТ
1,845 M€ <b>Italy</b>	10% 🛕 10% 🛕	1,643 M€ IT Clients	15% 🛕	13% 🔺	1,562 M€ IT Reseller	9% 🛦 8% 🛕
1,055 M€ <b>Spain</b>	19% 🛦 9% 🛦	1,003 M€ Consumer Electronics	19% 🛕	8% 🛕	1,460 M€ Retailer/E-tailer	18% 🛦 13% 🛦
39 M€ <b>Portugal</b>	71% 🛦 6% 🛦	376 M€ Advanced Solutions	-7% 🔻	6% 🔺		
20 M€ Other (-24%)		62 M€ IFRS15 and other adjustments			62 M€ IFRS15 and other adjustments	

## FY 2019: 3,945 M€ (+10% vs 3,571 M€ in FY 2018)

MKT				MKT			MKT
2,495 B€ <b>Italy</b>	13% 🛦	8% 🔺	2,036 B€ IT Clients	10% 📥	2% 📥	2,057 B€ IT Reseller	<b>5% ▲ 7% ▲</b>
1,378 B€ <b>Spain</b>	<b>6%</b> ▲	6% <b>^</b>	1,393 B€ Consumer Electronics	15% 🛦	5% 🔺	1,933 B€ Retailer/E-tailer	16% 🛦 8% 🛦
39 M€ <b>Portugal</b>	27% 🛦	7% 🛕	561 M€ Advanced Solutions	1%▲	3% 🛦		
= 34 M€ Other (31%) 16			45 M€ IFRS15 and other adjustments			45 M€ IFRS15 and other adjustments Source: Cor	ntext, September 2020

# Working Capital Metrics 4-qtr average





Continuous reduction in continuous

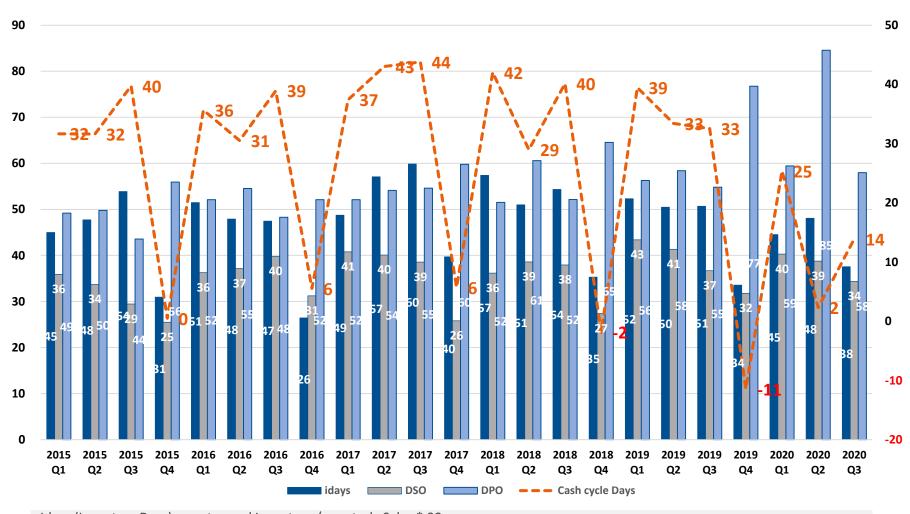
Best quarter in last 3 years.

- Continuous reduction in cash cycle days mainly due to strong performance in inventory turnover and suppliers' payment terms.
- At September 30<sup>th</sup> 2020 working capital days stands at 8 days improving both sequentially (-5) and year-on-year (-18).
- Compared to Q3 2019 metrics, Idays decreased -6 days, DSO decreased -1 days and DPO increased +11 days for a total improvement of 18 days from 26 to 8 days.

Idays (Inventory Days): 4-qtr average of (quarter-end Inventory / quarterly Sales \* 90)
DSO (Days of Sales Outstanding): 4-qtr average of (quarter-end Trade Receivables / quarterly Sales \* 90)
DPO (Days of Purchases Outstanding): 4-qtr average of (quarter-end Trade Payables / quarterly Cost of Sales \* 90)

# Working Capital Metrics quarter-end





- At September 30<sup>th</sup> 2020 working capital days stands at 14 days improving year-on-year (-19).
- At the end of Q3 idays reduction under 40 days.
- After the support received during the pandemic, suppliers' payments terms return to stabilize around 60 days.

Idays (Inventory Days): quarter-end Inventory / quarterly Sales \* 90
DSO (Days of Sales Outstanding): quarter-end Trade Receivables / quarterly Sales \* 90
DPO (Days of Purchases Outstanding): quarter-end Trade Payables / quarterly Cost of Sales \* 90

# ROCE Evolution Up To Q3 2020





Average Capital Employed last 5 quartes: equal to the average of "Loans" at the closing date of the period and at the four previous quarterly closing dates (excluding the equity effects of IFRS 16).

NOPAT Adj last 4 quarters: equal to the sum of the EBIT- excluding the effects of the IFRS16 accounting principle - of the last four quarters less adjusted taxes. ROCE: NOPAT Adj last 4 quarters / Average Capital Employed last 5 quarters



## 2020 Outlook and Final Remarks



Outlook 2020, guidance revised upwards: Revenue above 4.4 €B, EBITDA adjusted above 62 M€.
Customer satisfaction projects already implemented are delivering good results and shall help to sustain long-term profitability in a normalised environment.
Cost structure well under control.
Covid second wave and the partial lockdowns could impact consumer demand and could continue to negatively impact infrastructure sales in Q4 with businesses delaying investment or <b>opting for cloud services and subscription models to leverage their on-premise IT infrastructure</b> . Thanks also to the acquisition of GTI, the leading software and cloud solutions distributor in Spain, Esprinet intends to become a reference player in the Software as a Service (SaaS) and Infrastructure as a Service (laaS) segment.
Supply on PCs and smartphones is lower than the high level of demand: Q4 2020 revenue growth rates possibly impacted by low product availability.
We keep on looking at possibile <b>M&amp;A operations</b> finding ourselves at the forefront of the ongoing consolidation process of the distribution industry.
We maintain favourable mid-term expectations due to strong fundamentals of ICT market and growing distribution centricity in the tech business system.

# Thank you

GRAZIE • GRACIAS • OBRIGADO • DANKE • MERCI • 감사 • 謝謝 • 感謝







## Disclaimer



This presentation and any related slides, verbal explanations, questions and answer session as well as any material distributed in connection with it (the "Presentation") have been prepared by Esprinet S.p.A. ("Esprinet" or the "Company") for the sole purpose of the presentation of the transaction for the acquisition by Esprinet Group (though the sub-holding for Spanish operations, Esprinet Iberica S.l.u.) of 100% of the capital of GTI Software y Networking S.A. ("GTI" or "GTI Group").

By attending the Presentation or by reading the Presentation slides you agree and acknowledge the following:

- Information purpose and confidentiality: this Presentation is being provided to you solely for information purposes, in summary form only and does not purport to be comprehensive.
- **No Update**: the information contained in this Presentation is provided to you as of the dates indicated and is subject to change without notice. Esprinet does not undertake to update such information and/or any verbal explanation expressed relating to the Presentation, except to the extent required by applicable laws and regulations.
- **No investment advice**: the content of this Presentation does not constitute a public offer under any applicable legislation or an offer to sell or solicitation of an offer to purchase or subscribe for securities or financial instruments or any investment advice or recommendation with respect to such securities or other financial instruments is not to be construed as providing investment advice. The statements and information contained in this Presentation have not been independently verified, and all interested parties shall conduct their own verification and analysis of the information and data in this Presentation.
- No representation and warranties: the information in this Presentation (including market data and statistical information) has been obtained from various sources (including third party sources), and no representation or warranty, express or implied, is made as to, and no reliance should be placed on, the completeness, fairness, accuracy, correctness of such information. Neither Esprinet nor any of its representatives or affiliates shall accept any liability whatsoever (whether at law or contract, in negligence or otherwise) for any loss, damage or costs arising or in relation to such information and/or from its use.
- Forward-looking statement: this Presentation may contain forward-looking statements that are subject to risks and uncertainties, including those pertaining to the anticipated benefits to be realized from the proposals described herein. Forward-looking statements may include, in particular, statements about future events, future financial performance, plans, strategies, expectations, prospects, competitive environment, regulation, supply and demand. Esprinet has based these forward-looking statements on its view and assumptions with respect to future events and financial performance. Actual financial performance could differ materially from that projected in the forward-looking statements due to the inherent uncertainty of estimates, forecasts and projections, and financial performance may be better or worse than anticipated. Given these uncertainties, readers should not put undue reliance on any forward-looking statements.

# **GTI Transaction Highlights**



## A true "Business Development" Deal

**Deal Structure** 

**Strategic Fit** 

**Financing** 

**Timetable** 

- Esprinet Iberica S.l.u. (100% Esprinet S.p.A.) signed a definitive agreement for the acquisition of GTI Software v Networking from Emotion S.I.u. (Mr Juan Pablo Rossi)
- The equity value to be paid in cash at Closing amounts to Euro 33.8 M€, with a net financial position of 9.8 M€ (1)
- Unique strategic fit in core Spanish market
- Strong boost in Cloud and "As A Service" solutions
- Exclusive know-how in selling software and dealing cloud provisioning platforms
- Acquisition shall be funded through available financial resources
- Absorption of increase in financial leverage without stress
- Pro-forma covenant on existing facilities respected with headroom as at December 31, 2019
- No critical actions prior to completion
- October 1st 2020, execution of closing

## **Transaction Rationale**



## A perfect fit with strategic guide-lines

**Customer Satisfaction** 

Consolidating leadership in the Iberian Region

**Increase Profitability** 

Address new markets

Providing the best Customer
Satisfaction: improving the
level of CS raising the switchcost for customers thus
positively impacting overall
profitability



Achieving size in Portugal both through organic growth (HR, logistics and selection of the best vendors) and through M&A



Pushing for a higher weight of **Advanced Solutions** business



XaaS: leveraging our web platform to be an aggregator for IaaS, SaaS, MPS and DaaS contracts



White Goods opportunity as far as "tier-2 model" spread into the industry

Be ready to enter markets such as Robotics, AI, Electrical Mobility, 3D Printing

# XaaS & Cloud Strategy

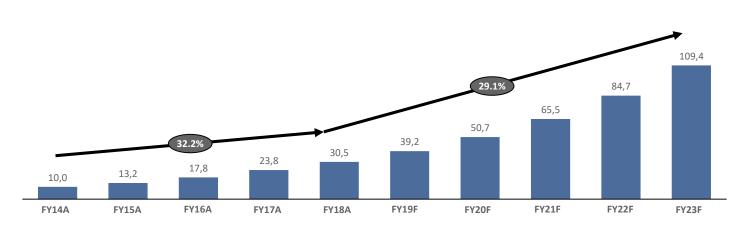


- The Cloud market is quickly becoming one of the hottest growth opportunity in the Advanced Solutions market segment.
- The pressure on delivering Smartworking solutions is impacting not only the IT Client space, with a surge in notebooks and tablets demand, but the IT infrastructure as well with a growing need of videoconferencing systems, collaboration software and cybersecurity products.
- Recent announcement from Microsoft about the launch of 1.5 BN€ "Ambizione Italia #DigitalRestart" plan to support the "cloudification" process in Italy demonstrates the strong interest of big tech companies in those countries Italy and Spain among the others where digital divide is still both a big challenge and a big opportunity.
- End-customers will be short of liquidity but in urgent need of a modern IT infrastructure to cope with the new socially distanced world awaiting, and the consumption model will turn into an even more appealing opportunity.
- Our strategy consists in assuming the role of "pure" aggregator/enabler thus enlarging the potential of our B2B marketplace (www.esprinet.com).
- We are working on a number of initiatives in both the cloud provisioning platform space, the DaaS-Device As A Service business model as well as pushing hard to enhance our current portfolio of cloud solutions.

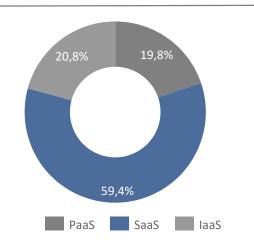
# **European Cloud Computing Market**



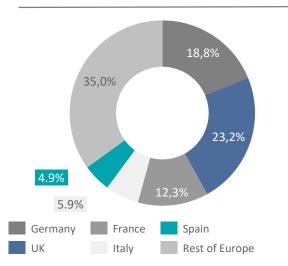
European cloud computing market value (€ billions, 2014 -2023F)



Market breakdown by category (2018)



Market breakdown by geography (2018)



## **Key comments**

- ➤ 2018 total industry value amounted to €30.5 billions
- ► The industry showed a significant CAGR during 2014-18 period (32.2%)
- ► Industry growth has been led by western European countries showing there is further potential for the industry to expand
- ➤ 2023F total industry value is expected to be €109.4 billions
- ► Industry CAGR during 2018-23F is predicted to be 29.1%

## **Key comments**

- ➤ Cloud computing sales during 2018 were mainly due to Software as a Service, accounting for 59.4% of total industry value (approx. €18 billions)
- ► 40.6% of the market value is due to laaS and PaaS (approx. €12 billions)
- ➤ The German industry is forecast to match the UK industry's value in 2023 due to higher growth rates

# Key strenghts of GTI



## A cloud leader

- Leader in the fast growing market of cloud, expected to have a high double digit CAGR in the coming years
- Top Microsoft Partner and other strong partnerships with top vendors like VMWare and Adobe
- Business model tailor-made to satisfy its clients needs through CSP and MSP distribution, being the market leader in CSP for the past +10 years

## A new business model

- Recurrent revenues due to its subscription model schemes
- Products are instantly accessible and available for customers: possibility of serving other countries
- Costs reduction because of the absence of logistic and storage costs
- Greater ROCE opportunity than a traditional distribution model



## Platform for growth

- Leader in the AUTO-ID market, with potential synergies with our Italian business
- Business platform to Africa: GTI has offices in Casablanca from which it distributes already to more than 18 countries



## GTI in a nutshell



#### **Business overview**

- GTI Software y Networking, S.A. is the parent company of a group operating in the ICT distribution mainly in Spain and Portugal, at the forefront of the distribution of Cloud solutions ("As a Service" solutions) and business software for Value-added Resellers (VARS) and System Integrators. Moreover, GTI is a leading distributor of value-added enterprise equipment such us Automatic Identification and Data Capture, Communication and Internet of Things ("IoT") products for the System Integrators and VARs.
- In the last 2 years GTI has experimented a successful history of major transformation based on two critical moves: (i) the bet for migrating its business from a product distribution-driven one to a Cloud/As a Service distribution model and (ii) the definitive abandonment of the distribution of products to the retail channel.
- GTI has a loyal and wide customer base to cover the entire B2B professional channel market with ~5,500 active customers. It is a top distributor partner for blue-chip vendors, representing more than 90 world-class suppliers
- GTI Group is headquartered in Madrid (Spain) and has presence in Portugal and North Africa (Morocco) with more than 170 people employed (1)

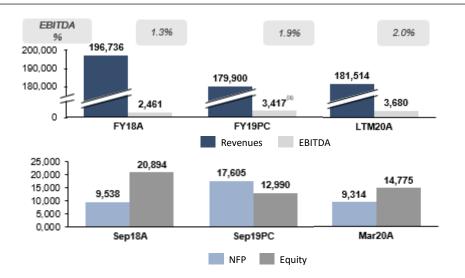
## **Key vendors per Business Unit**



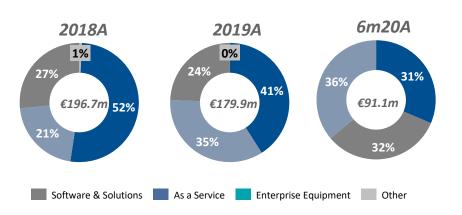




## **Key financials (€'000)**



## Revenues breakdown per BU (%)



(1) Yearly average incl. temporary workers; (2) EBITDA adj (i.e. "as reported" EBITDA plus non-recurring severance payments due to consumer business dismissal; (3) Average L6M NFP as of May 2020A.

## **Business Model**



- IT distribution models are evolving from selling physical devices to selling technology "As-a-Service".
- In this business milieu, GTI is ahead of the Spanish market because it has already transformed itself as a truly IT distributor of Cloud Solutions.
- GTI Group does no longer sales to the retail channel being focused on selling exclusively to corporate resellers.

## ENTERPRISE EQUIPMENT

## SOFTWARE & SOLUTIONS

## As a SERVICE

2017

163 M€

# Business

Comsumer

₩

## 135 M€

- IT Segment: net sales of Enterprise Equipment products in the traditional transactional business model.
- GTI Strategy: in the last 2 years GTI has abandoned consumer-related product distribution and just focused in niche value added ones for professional customers (AIDC, IoT, Communications).
- Business Model: in the professional value-added space, working capital needs are much lower than in the retail space. Moreover, value-added product margins are higher than in retail channel because its sell needs a layer of expertise and competition, within the distribution channel, is less fierce.
- Value Proposition: GTI's value is based on specialized value-added product portfolio offering, comoetitive pricing, capability to manage detailed logistics and providing credit lines.

#### 58 M€

- IT Segment: net sales of Software licenses to complex IT infrastructure, data & management and cybersecurity. Selling requires high level of consultancy expertise and usually renders additional professional services for the channel (system integrators).
- GTI Strategy: GTI provides support to the professional channel to offer customized solutions and software configurations and dimensioning to its customers.
- Business Model:
- high margins and extra income by Vendors
- high level of sales recurrence in the software license
- low working capital requirements since almost no stock is needed
- medium ROCE
- Value Proposition: GTI's proposition is based on expertise, price (Software licenses), and ability to aggregate different technologies (Solutions)

#### 29 M€

- IT Segment: Net sales of multi-cloud solutions. Solutions provided through a technological platform that allows the aggregation of different Vendors, instantly managing usage and controlling consumption
- <u>GTI Strategy</u>: The group provides mainly two different distribution systems:
- Cloud Service Provider (CSP): GTI provides everything As a Service through its own platform directly to clients
- Managed Service Provider (MSP): GTI provides As a Service solutions to system integrators that aggregate them into its own platform and offering
- Business Model:
  - High margins
  - Low Working Capital needs
- Pay-per-use and recurrent income
- Value Proposition:
  - For Vendors: regular revenue streams with increasing consumption
  - For end-users: no need of big periodical IT capital expenditures, flexibility to adapt technology

75 M€

45 M€

60 M€

10 M€

170 M€

2019

# **Business Description**



## **REVENUES 2019 (SHARE %)**

#### **PRODUCTS AND CHANNELS**

#### **TOP VENDORS BY 2019 REVENUES**

Equipment Enterprise



- Storage Appliances
- Unified Communications and Professional Wifi
- Graphic Tablets
- Automatic Identification Data Capture (AIDC / IA) products
- Communication devices (network and surveillance material)
- Internet of Things
- Channels consist of (i) Value Added Resellers, (ii) System Integrators and (iii) E-tailers & Retailers (currently abandoned)











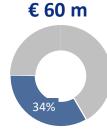






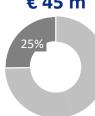








## € 45 m



- CSP: Business model for clients that prefer not to own the software and a direct channel and a direct access / management to GTI's solutions through its platform while paying-per-use
- Hybrid Cloud: Cloud computing solutions that uses a mix of private and public cloud services, with orchestration between the two platforms
- MSP: Business model where GTI's client is a Service Provider that under a subscription model owns the licenses and solutions and sells them like a service using its own platform
- Channels consist of (i) Value Added Resellers and (ii) System Integrators
- Modern Workplace: Productivity products like desktop software, Operating systems, collaboration and CRM
- Data & Management: Solutions for storage backup and data management, remote access and software management
- Cybersecurity: Antivirus and Security protection
- Development Software and Operating systems
- Storage and Backup Software
- Networking and Remote Management Software, etc.
- Channels consist of (i) Value Added Resellers and (ii) System Integrators









































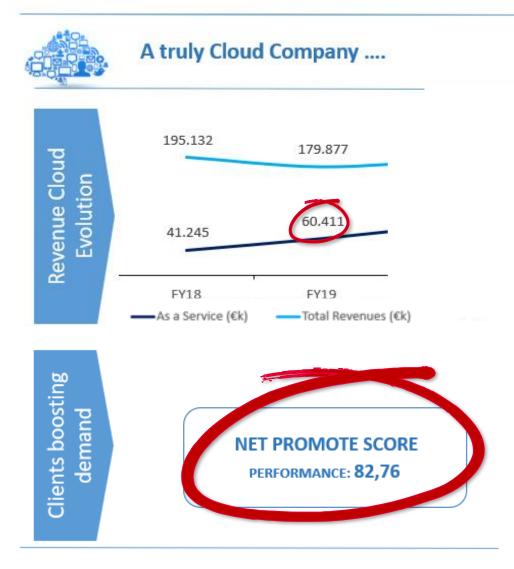


Software &

Solutions

# Best Cloud Distributor in Spain







## .... Leading the market



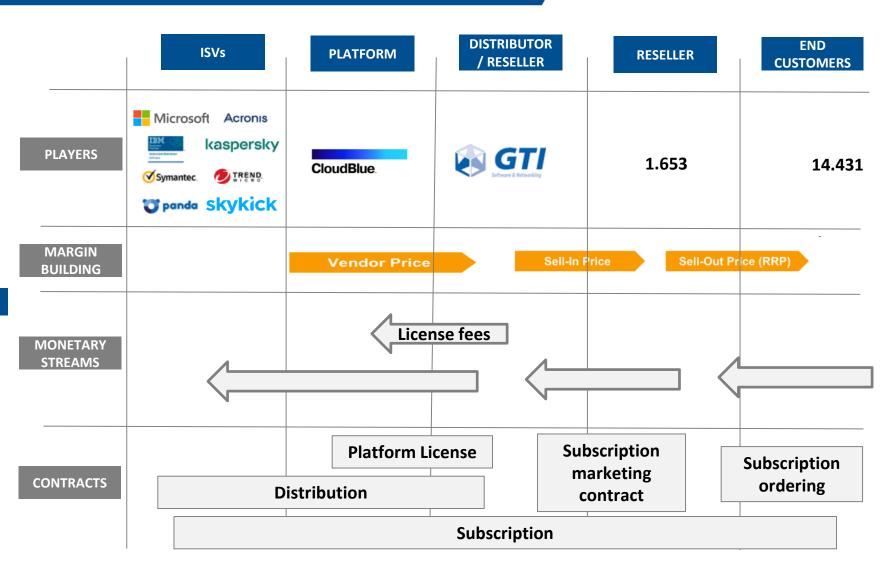
- GTI is the 6<sup>th</sup> the 2<sup>nd</sup> independent wholesaler of ICT technology in Spain: the combination of Esprinet and GTI drives the Market Share to **25%** <sup>(2)</sup>.
- GTI is the only Spanish distributor with a pervasive Cloud strategy, leading the "As a Service" solutions market.
- Within its 3%, market share of GTI in Cloud solutions is ~24% (1)

# Cloud Provisioning Platform



- Provisioning Platform enables GTI customers to automate, aggregate and sell their own cloud and digital services as well as those from third parties.
- It also enables ISVs to take their offerings to market almost instantly across the entire multi-service provider ecosystem with the company's cloud commerce and Everything-as-a-Service (XaaS) platform

Feature	CloudBlue
Marketplace	✓
Service catalog	✓
Subscription management	✓
Marketing	✓
Billing & invoicing	✓
Provisioning	✓
Reporting & business intelligence	✓
Reseller management	✓
Identity & access management	✓



#### V-Valley Europe: Post-deal 2019 pro-forma Sales esprinet enabling your tech experience 741.0 M€ 561.0 M€ 2001 2019 2019 555.5 M€ 2018 495.6 M€ 2017 409.0 M€ 2016 323.9 M€ 2015 285.3 M€ 2014 Server, Storage 148.7 181.3 220.5 215.8 287.7 317.8 & Networking Software 79.8 80.1 83.7 130.9 104.0 138.3 Cybersecurity 29.7 63.3 19.6 21.9 32.3 81.2 Cloud 0.1 6.7 7.7 13.9 79.7 **Professional Services** 18.5 28.7 28.9 16.0 17.4 31.6 **Industrial Solutions** 21.2 23.1 47.3 82.8 57.7 92.5

# Key Investment drivers



## OPPORTUNITY TO GROW IN ADVANCED SOLUTIONS

The Group is the undisputed leader in the IT Client and Consumer Electronics market segments in Italy and Spain. It operates in the higher margin Advanced Solutions market under the brand V-Valley Europe being a solid number 2 in Italy and number 5 in Spain. With this deal becomes a solid number 2 in Spain as well but what's more important conveys to the vendor and system integrator/VAR community a clear message of commitment to this market, significantly enhancing the capability of attracting new contracts and of being able to hire skilled resources

## **BUSINESS SYNERGIES & COMPETENCES SHARING**

The combination between the V-Valley Europe divisions the GTI group companies will drive significant business development synergies, leveraging on GTI's cloud expertise and broad vendor portfolio, on our extensive network of customers in Spain and in Italy not yet served by GTI At an operational level, based on the company preliminary work and prior M&A experience, there is a clear opportunity in the sharing of best practices and operational know-how, in the acquisition of further competences and talents and in the integration of a skilled management team

## **CONSOLIDATION IN SOUTHERN EUROPE**

Spain and Portugal represent key growth markets where our business is looking to furtherly consolidate its presence. Through the acquisition of GTI, we significantly increase ours scale, maximizing the opportunity to capture expected Spanish domestic market growth, increasing our presence and size in Portugal, improving our ability to pursue further consolidation in Southern Europe and strengthening our position in the Advanced Solutions segment in these geographies

# ACCELERATING THE SWITCH TO THE «CONSUMPTION» MODEL IN CLOUD

"as a Service" business or consumption-based utilization model against a more traditional "transaction" model. The acquisition of GTI perfectly fits with our strategy to grow in Advanced Solutions and digital distribution by exploiting the specific knowledge of GTI in this area

# Potential synergies



Accelerate the perception of V-Valley Europe as a real pan-european «Value

Distributor» within a broadliner,

driving new vendor addition to our

portfolio as well as accelerating the

journey towards «consumption» models

## Multiple sources of synergies in business development

## COMMERCIAL CROSS-FERTILIZATION

- High complementary businesses, with low overlapping in customer portfolios to enable cross-selling/up-selling
- Sharing selling systems and practices to increase productivity

#### **OPTIMIZATION OF SCALE**

- Pan-european size to attract global vendor contracts in Adv. Solutions
- Economies of scale to sustain stronger R&D in high-tech multicountry plaftorms
- Growing step (+20%) to reach optimal scale in Portugal

## **CUSTOMER SATISFACTION**

- Addition of senior managerial team highly customer-oriented
- Aggregator role in the Cloud business strongly consistent with Esprinet own strategy

# To be exploited provided that KPIs on

**Customer Satisfaction are unaffected** 

### **COST SYNERGIES**

- Modest effect on purchasing power
- Scale benefit in fixed costs (i.e. real estate in Madrid)
- Intrinsic scalability of Cloud business at the heart of cost efficiency



# Mission & Corporate Values



## **Corporate Mission**

To be the best technology distributor operating in its relevant markets, assuring shareholders above-average return on investment thanks to precise, serious, honest, fast-footed, reliable, and innovative management of the customer and vendor relationship, achieved by closely attentive enhancement and exploitation of its staff's skills and innovative capabilities.

## **Our Strengths**

- Multidivisional organization to face different needs for different clients
- Flexibility to offer to our vendors and customers
- Highly experienced and focused people on tangible key value drivers
- Web engine and own ERP created
- Focus on creating new services to help dealers to do business



# Management



## Maurizio Rota

Maurizio Rota, was born in Milan on 22 December 1957. After early professional experience as Sales Supervisor for companies operating in the Information Technology field, he founded Micromax in 1986, serving as the Company Chairman. He developed and consolidated the company up to 1999, focusing in particular on relations with major manufacturers, and making a decisive contribution to the implementation of the company's business strategies. Following the formation of Esprinet in the year 2000, as a result of the merger of the companies Celo, Micromax and Comprel, he served as Managing Director and later as Vice Chairman and Chief Executive Officer, Mr. Rota is the Chairman of the Esprinet Group.



## Alessandro Cattani

Alessandro Cattani, was born in Milan on 15 August 1963. After completing his degree in electronic engineering at Politecnico in Milan, he earned a MBA ("CEGA" at the Bocconi University in Milan). He began his professional career in the holding company of an Italian industrial group where, until 1990, he served as Executive Director of the company which had the task of managing the group's information technology. From 1990 to 2000 Mr. Cattani worked in a consulting company. Since November 2000 he has been serving Esprinet as Chief Executive Officer of the Group.



# **Board Of Directors**



NAME	POSITION	EXECUTIVE	INDEPENDENT	STRATEGY COMMITTEE	CONTROL AND RISK COMM.	REMUNERATION AND APPOINTMENT COMM.	COMPETITIVENESS AND SUSTAINABILITY COMM.
Maurizio Rota	Chairman	•		•	-	_	•
Alessandro Cattani	CEO	•		•			•
Marco Monti	Director			•			
Matteo Stefanelli	Director			•			•
Tommaso Stefanelli	Director			•			•
Mario Massari	Director		•		•	•	
Chiara Mauri	Director		•			•	
Cristina Galbusera	Director		•		•	•	
Emanuela Prandelli	Director		•				
Ariela Caglio	Director		•				
Renata Maria Ricotti	Director		•		•		

# Code & Principles



## Code of Etics

The Code of Ethics applies to all activities carried out by or in the name and on the behalf of Esprinet S.p.A. and its subsidiaries.

#### The Code of Ethics:

- establishes the guidelines of conduct and regulates the set of rights, duties and responsibilities that the Group expressly assumes with its stakeholders;
- defines the ethical criteria adopted for a correct balance between expectations and stakeholder interests;
- contains principles and guidelines for conduct in areas of potential ethical risk.

## **Code of Conduct**

The Esprinet Group wishes to establish trade relations with its vendors and business partners based on transparency, correctness and business ethics. The development of transparent and lasting relationships with vendors, attention to quality, safety and respect for the environment and compliance with existing regulations are objectives to be pursued with a view to consolidating the value created in favour of stakeholders.

Therefore, in connection with the Code of Ethics adopted by Esprinet S.p.A. and its subsidiaries, the Group has defined a Code of Conduct designed to guide relations throughout its supply chain.

## "231" Organisation Model

This document, entitled "Organisation and Management Model pursuant to "Legislative Decree 231/2001" (hereinafter called "the Model"), has been drawn up to implement the terms of ss. 6.1.a and 6.1.b, 6.2, 7.2 and 7.3 of Legislative Decree no. 231 of 08.06.2001 (hereinafter called "the Decree").

The Model is the management reference document which institutes a corporate prevention and control system designed to prevent the offences specified in the Decree from being committed.

The Ethical Code enclosed summarizes the values, correctness and loyalty by which the Esprinet Group is inspired and constitutes the base of our Organizational, Administrative and Control Models. The Code has been adopted by the company in order to prevent any occupational hazards or risks in view of the D. Lgs. 231/2001 law.

On April 15<sup>th</sup>, 2020 the companies Board of Directors accepted a new and updated version of the Organizational, Administrative and Control Models which substitutes the previous version approved on September 11<sup>th</sup>, 2018.

# Star Requirements



Esprinet Spa listed in the STAR Segment\* voluntarily adhere to and comply with strict requirements

- High transparency, disclosure requirements and liquidity (free float of minimum 35%)
- Corporate Governance in line with international standards

\*The market segment of Borsa Italiana's equity market (MTA-Mercato Telematico Azionario). Dedicated to mid-size companies with a capitalization less than 1.0 euro/bln

Major requirements for shares to qualify as STAR status

Esprinet is fully compliant<sup>(1)</sup> with the Code of self-discipline (Corporate Governance Code).

(1) With minor exceptions which are explained as permitted by the Code in the "Corporate Governance" section of the society

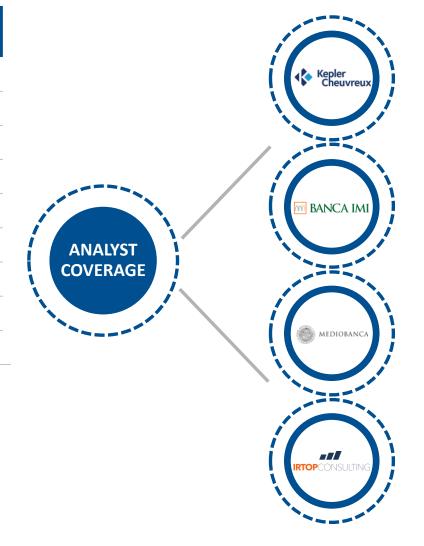
- Interim financial statements available to the public within 45 days from the end of first, third and fourth quarter
- Make the half-yearly report available to the public within 75 days of the end of the first half of the financial year
- Favourable auditor's report on their latest individual and consolidated annual financial statements
- Consolidated annual financial statements not challenged by Consob
- Bi-lingual publication on the websites
- Mandatory presence of a qualified investor relator and a "specialist"
- Adoption of the models provided for in art. 6 of Leg Decree 231/2001
- Application of Corporate Governance Code
- Additional requirements in the article 2.2.3 of Borsa Italiana guidelines



# Shareholders & Analyst Coverage



DECLARANT & DIRECT SHAREHOLDER	% ON ORDINARY CAPITAL	% ON VOTING CAPITAL
Francesco Monti	16.16%	16.16%
Giuseppe Calì	11.26%	11.26%
Axopa S.r.l. (Maurizio Rota and Alessandro Cattani)	9.07%	9.07%
Paolo Stefanelli (*)	5.22%	5.22%
JP Morgan	3.25%	3.25%
Tommaso Stefanelli	1.74%	1.74%
Matteo Stefanelli	1.64%	1.64%
Own shares	2.26%	2.26%
Floating	49.40%	49.40%



Italian Stock Exchange (PRT:IM)

Number of shares: 50.93 million (\*\*)

YTD Average volume of 275,933 shares per day (\*\*\*)

<sup>(\*)</sup> Paolo Stefanelli's heirs.

<sup>(\*\*)</sup> After the cancellation of 1,470,217 own shares in the portfolio, approved in the Extraordinary Shareholders' Meeting on 25th May, 2020. (\*\*\*) Periodo: 1st January - 14th July, 2020.

# Social Responsibility Report



**CORPORATE OVERVIEW** 



3.9 bn euros of revenues (+10% vs 2018) N°1
First distributor in Italy and Spain

Identification of a Sustainability Strategy Presence of the Competitiveness and Sustainability Committee

ENVIRONMENTAL PERFORMANCE



to increase the visibility of the most environmentally friendly products

LEED Platinum
Certification of the
Vimercate offices

Integrated management system Quality, Environment, Health and Safety

100%
electricity certified
as renewable
in Italy

SOCIAL PERFORMANCE



1.317 employees

90%
of employees hired with
permanent
contracts

55% are women

**Smart** working

INITIATIVES IN THE LOCAL REGION



Maria Letizia Verga Committee

**Ambrosiana Library** 

FOR-TE
Integration in the corebusiness of people with disabilities

**Esprinet4others** Corporate volunteering

# Thank you

GRAZIE • GRACIAS • OBRIGADO • DANKE • MERCI • 감사 • 謝謝 • 感謝

