



Conxi Palmero appointed as Group Strategic Alliances Manager of Esprinet

Reporting directly to the Chief Operating Officer, she will be responsible for the development of new strategic international partnerships

Vimercate (Monza Brianza), 07 February 2023 - Esprinet S.p.A. (Borsa Italiana: PRT), the leading Group in Southern Europe in advisory services, sale and rental of technological products and cybersecurity solutions announces the appointment of Ms Conxi Palmero as Group Strategic Alliances Manager.

Born in 1974, after graduating in Economics from the Universitat Pompeu Fabra in Barcellona, Ms Palmero began her professional career in the Management Control and Auditing. In 2000 she entered the SeSa Group where she grew professionally and broadened her skills and competencies, until 2013 when she took the role of Investor Relations Manager Corporate Counsel.

As Group Strategic Alliances Manager, Conxi Palmero will report directly to the Chief Operating Officer and will deal with the development of new strategic partnerships with leading vendors and clients of the industry where the Group operates, mainly focusing on the segment of the Advanced Solutions. She will also be responsible for the development of both the go-to-market strategies and the business plans, with a view to benchmarking and expanding the different business lines.

"I am pleased to welcome Conxi Palmero to Esprinet" commented Giovanni Testa, Chief Operating Officer of the Esprinet Group. "Her thorough knowledge of the market, her experience in the strategic management of the partnerships with leading IT players at global level, together with her passion and energy, will allow her to achieve significant results."

"I am happy to be joining a dynamic company with great future plans for international development and expansion, bringing my skills to the areas of greatest value in order to contribute to the sustainable growth of the Group over the long term", added Conxi Palmero, Group Strategic Alliances Manager di Esprinet.

Esprinet is an enabler of the tech ecosystem that promotes tech democracy, with a profound calling to social and environmental sustainability. Thanks to a complete offer of advisory, cybersecurity, services and products to buy or rent through an extensive network of professional reseller, Esprinet is the leading Group in Southern Europe (Italy, Spain and Portugal), the fourth in Europe and in the top 10 at global level. With more than 1,700 employees and 4.7 billion euro in turnover in 2021, Esprinet (PRT:IM – ISIN IT0003850929) is listed on the Italian Stock Exchange.

The press release is available at www.esprinet.com

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