

Esprinet distributes Metriks Business Analytics and Artificial Intelligence solutions

Vimercate (Monza Brianza), 21 September 2023 – ESPRINET (PRT:IM), a leading group in advisory, sale and rental of technology products and cybersecurity, announces to have signed a distribution agreement with Metriks, an innovative startup that has developed an Artificial Intelligence and Business Intelligence platform to maximize the value of business data through Augmented Analytics tools.

Esprinet's portfolio is enriched with two products from the Metriks range: Smart Analytics, a standardized Artificial Intelligence and Business Intelligence solution that provides companies with a control tool with 24-hour Smart Dashboards to monitor sales and purchases in detail and constantly compare this data with the initial budget; and Enterprise Analytics, a customized solution that integrates with the various business management systems used (ERP, CRM, MES, Treasury, HR, Marketing, etc.) to monitor their balances and use data to make informed decisions based on reliable information.

"We are proud to join the family of solutions offered by Esprinet. Metriks is committed to becoming the benchmark in the field of data analytics, enabling all companies, from large to small and medium-sized enterprises, to access the immense value of data. Metriks selected Esprinet for its extensive experience in software and IT product distribution to align strategies in promoting digital services. The goal is to enrich the solution portfolio with a highly innovative offering and to leverage the extensive network created by Esprinet for the deployment of this solution", declared Marco Giaccherini Co-Founder & Business Developer of Metriks.AI

"We are delighted to have signed this partnership with Metriks, which is another step in our strategy to strengthen our offering in the services area", added Patrizia Combi, Group Digital Solutions Division Manager of Esprinet. *"Thanks to Metriks, we can equip our Clients with the right tools to monitor business performance through Business Analytics and Artificial Intelligence solutions, so as to accelerate the growth process".*

Esprinet is an enabler of the technological ecosystem, promoting tech democracy with a strong vocation for environmental and social sustainability. With a comprehensive offering of advisory services, IT security, services and products for sale or rental through an extensive network of professional resellers, Esprinet is the leading Group in Southern Europe (Italy, Spain and Portugal), the fourth in Europe and in the top ten at the global level. Boasting more than 1,800 employees and € 4.7 billion in turnover in 2022, Esprinet (PRT:IM – ISIN IT0003850929) is listed on Borsa Italiana, the Italian stock exchange.

Press release available on blog.metriks.ai

Press release available on www.esprinet.com

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