

Zeliatech, the first European green tech distributor, is founded by the Esprinet Group

Zeliatech, a company 100% controlled by Esprinet, will focus on the double transition: digital and green.

Vimercate (Monza Brianza), 05 February 2024 - Esprinet S.p.A. (Italian Stock Exchange: PRT), a leading group in Southern Europe in advisory services, sale and rental of technological products and IT security, announces the founding of Zeliatech, a 100% controlled company, which is positioning itself on the market as the first European green tech distributor.

Zeliatech has the mission of serving and developing a market adjacent to that covered by the parent company, that of the double transition, digital and green, where technology acts as an enabler of both. Zeliatech is active in the distribution, sale and rental of smart solutions for photovoltaics, charging solutions for e-Mobility, Smart Building, green data centres, and in the future will also offer related and value-added services.

The objective is to accompany customers in the Double Transition, through a complete portfolio of products, solutions and specific skills for environmental sustainability and energy efficiency, leveraging logistical and financial capabilities along with marketing experience to support the sales process and demand generation, combined with a presence rooted throughout Southern Europe of the Group.

"There is no green without digital, we are deeply convinced of this, and we are observing how our partners and customers are facing a double transition, green and digital. This is why we decided to serve a market adjacent to our traditional one, that of green tech. We did this by transferring skills and solutions to Zeliatech, a company specifically set up to fill a European gap, the lack of a large player capable of acting as a hub for products and solutions designed for environmental sustainability and energy efficiency. In addition to the efforts and investments of institutions, organizations, and companies in this area, we also observe market segments with very high potential, such as agrivoltaics and energy communities. The birth of Zeliatech is part of the strategic vision that guides the Group and which includes the presidium of high margin markets", commented Giovanni Testa, Chief Operating Officer of the Esprinet Group.

"We believe that environmental sustainability and ecological transition are essential to the long-term prosperity of our planet and future generations. We are committed to being among the leaders in adopting and promoting technologies that contribute to a sustainable future. We also have the ambition to be at the centre of an ecosystem, collaborating with partners, suppliers and customers to create a business system capable of promoting the green transition through technology" concluded Sergio Grassi, Zeliatech Country Manager in Italy.

Further information about Zeliatech is available on the website www.zeliatech.com

Esprinet is an enabler of the technological ecosystem that, with a strong vocation for environmental and social sustainability, promotes tech democracy. With a comprehensive range of consultation services, IT security, services and products for sale or rental through an extensive network of professional resellers, Esprinet is the leading Group in Southern Europe (Italy, Spain and Portugal), the fourth in Europe and among the top ten at the global level.

Boasting more than 1,800 employees and 4.7 billion euro in turnover in 2022, Esprinet (PRT:IM – ISIN IT0003850929) is listed on

Zeliatech is a European green tech distributor, committed to actively promoting environmental sustainability by offering innovative products and solutions that inspire and enable the global ecological transition.

It aims to accompany its partners in the Green Transition, thanks to a team of specialized staff and a portfolio of innovative products and solutions capable of facilitating the generation of renewable energy (photovoltaic), sustainable mobility (e-mobility), building energy efficiency (Smart Building) and Data Centres (Data Centre Facility).

Zeliatech, *the green side of Esprinet*, is the green soul of the leading distributor group in Southern Europe, also among the top ten worldwide, whose main assets it shares: significant logistical and financial capacity, in-depth experience in marketing to support the sales and demand generation process, combined with a deep-rooted presence throughout the chosen territory to guarantee closeness to partners engaged daily in the challenge of the green economy.

The Esprinet Group is listed on the Italian Stock Exchange with a turnover of 4.7 billion euros in 2022, 31,000 active customers, 650 brands in the portfolio and over 1,800 collaborators.

The press release is available on www.esprinet.com

For more information:

INVESTOR RELATIONS

ESPRINET S.p.A.

Tel. +39 02 404961

Giulia Perfetti

giulia.perfetti@esprinet.com

CORPORATE COMMUNICATION

ESPRINET S.p.A.

Tel. +39 02 404961

Paola Bramati

paola.bramati@esprinet.com

CORPORATE COMMUNICATION CONSULTANTS

BARABINO & PARTNERS

Tel: +39 02 72023535

Federico Vercellino

E-mail: f.vercellino@barabino.it

Mob: +39 331 5745171

Linda Battini

E-mail: l.battini@barabino.it

Mob: +39 347 4314536